



Whare Tukutuku

Ki Te Ara Whakamua: Māori AOD Community Action Fund

Supporting Māori-led solutions to reduce alcohol and other drug harm.

Funding Guidelines

August 2026

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1. About the Fund

Ki te Ara Whakamua: Māori AOD Community Action Fund

Ki te Ara Whakamua is a one-off contestable fund established to support Māori-led solutions to reduce alcohol and other drug harm. The overall vision for the fund is *Kia tika te wā; kia tika te wāhi, kia tika te tangata; kia ora te whānau* – that whānau will thrive and flourish, with the right people, in the right place, at the right time.

Over 50 percent of people in Aotearoa will experience mental distress and addiction challenges at some point in their lives. These challenges can not only affect an individual's ability to care for themselves but can also cause considerable concern for their whānau and loved ones.

Hapori and whānau Māori have demonstrated that when given the opportunity and resources to develop their own solutions, they can mobilise quickly and achieve results that matter. Their solutions help to achieve better and more equitable health and wellbeing outcomes for Aotearoa.

Strategic Context

There have been many Government reviews of the mental health and addiction space over the years, reporting care gaps and key recommendations, including:

Action Plan to Prevent and Reduce Substance Harm 2026 – 2029 (2026): identifies AOD challenges as a complex public health issue that needs a coordinated, prevention-focused response from the health system. Rather than just responding to crises as they happen, it calls for stronger early intervention, harm reduction, community-based services people can actually access, and support for whānau.

Kia Manawanui Aotearoa, the long-term pathway to mental wellbeing, which recognises that Māori experience unfair and avoidable inequities in terms of mental wellbeing and intends that this long-term pathway will address equity through 'for Māori, by Māori' approaches. It also identified the need to transform the mental health, addiction and mental wellbeing workforce to enable it to respond to people's mental wellbeing needs and to intervene early, as a priority action area.

In implementing this long-term pathway, the Government will strengthen Māori determination of services by and for Māori, and we will help iwi, hapū, whānau and Māori communities to exercise their authority to improve their mental wellbeing.

Pae Tū: Hauora Māori Health Strategy outlined five key priorities to build on the health reforms, including to grow the Māori health workforce and sector to match the community needs.

The Workforce Development and Leadership for the Addiction Treatment report identified that it is crucial to address how the Māori workforce can express their tino rangatiratanga and mana motuhake.

Whare Tukutuku

Whare Tukutuku is a National Māori Addiction Centre that sits within the korowai of Te Rau Ora. Their approach is to elevate an alcohol and other drug (AOD) workforce that is whānau-centred and community-focused.

Whare Tukutuku acknowledges the absolute importance of whānau working within their own hapori, in places that acknowledge whānau mana, rangatiratanga, and connection to whenua.

The moemoeā is to awhi whānau and community leaders that will support the transformation of the alcohol and other drug space and enable a future where whānau thrive and flourish.

2. Funding Outcomes Framework

Ki te Ara Whakamua : Māori AOD Community Action Fund			
Supporting Māori solutions to reducing alcohol and other drug harm			
The Goal of the Fund			
Te Pae Tawhiti	Kia tika te wā; kia tika te wāhi, Kia tika te tangata; kia ora te whānau	He Kaupapa	He hono tangata e kore e motu; kāpā he taura waka e motu
Our Vision	Whānau will thrive and flourish, with the right people, in the right place at the right time.	Our Mission	Whānau supporting whānau.
Objectives of Fund			
Reducing Alcohol and Other Drug Harm	1. Rangatiratanga: growing local champions and leaders. 2. Mātauranga: building awareness, knowledge, and skills. 3. Wānanga: co-creating and sharing solutions. 4. Rangahau: Māori experience, insights, and evidence.		
Contributing to Whānau Outcomes	1. Whānau are self-managing & empowered leaders. 2. Whānau are leading healthy lifestyles. 3. Whānau are participating fully in society. 4. Whānau and families are confidently participating in Te Ao Māori (the Māori World). 5. Whānau and families are economically secure and successfully involved in wealth creation. 6. Whānau are cohesive, resilient, and nurturing. 7. Whānau and families are responsible stewards of their living and natural environments.		
Contribution to long-term outcomes – Pae Ora – Healthy Futures			
Mauri Ora Healthy Individuals	Mauri ora is about healthy individuals and ways of living. To enjoy good health and wellbeing, people need their culture affirmed, a sense of identity and autonomy, and the ability to make healthy choices. This includes the food and drinks we consume, how well we can engage in physical activity, and the impact of alcohol and other drugs on our lives.		
Whānau Ora Healthy Families	Whānau ora is about healthy families and ensuring whānau are empowered to thrive, live healthy lifestyles and experience intergenerational wellbeing. This includes a sense of belonging and secure identity, access to good healthcare, housing, and education, and being able to confidently participate in society.		
Wai Ora Healthy Environments	Wai ora is about healthy environments, the ability to engage and the quality of interactions we can have with our surrounding environment. This includes access to safe drinking water, clean air, quality housing, active transport options and being prepared for any emergencies. It also means that we must be good guardians of the land and natural resources.		

3. Vision for the Fund

Ki te Ara Whakamua: Māori Community Action Fund a one-off contestable fund established to support Māori-led solutions to reduce alcohol and other drug harm. The overall vision for the fund is *kia tika te wā; kia tika te wāhi, Kia tika te tangata; kia ora te whānau* – that whānau will thrive and flourish, with the right people, in the right place, at the right time.

4. Funding Objectives

Ki te Ara Whakamua enables Māori-led solutions to reduce alcohol and other drug harm. The key objectives of the fund are to (1) support Māori-led solutions to reduce alcohol and other drug harm while (2) contributing to whānau outcomes.

Reducing Alcohol and Other Drug Harm	Contributing to whānau outcomes.
1. Rangatiratanga: growing local champions and leaders. 2. Mātauranga: building awareness, knowledge, and skills. 3. Wānanga: co-creating and sharing solutions. 4. Rangahau: Māori experience, insights, and evidence.	1. Whānau are self-managing & empowered leaders. 2. Whānau are leading healthy lifestyles. 3. Whānau are participating fully in society. 4. Whānau and families are confidently participating in Te Ao Māori (the Māori World). 5. Whānau and families are economically secure and successfully involved in wealth creation. 6. Whānau are cohesive, resilient, and nurturing. 7. Whānau and families are responsible stewards of their living and natural environments.

5. Contribution to Long-Term Outcomes – Pae Ora

The Fund aligns to the three aspects of Pae Ora (Healthy Futures): Wai Ora (healthy environments), Mauri Ora (healthy individuals) and Whānau Ora (healthy families). These are all interconnected to enable healthy futures and positive wellbeing outcomes for Māori, their whānau and future generations.

Wai Ora is about health environments, the ability to engage and the quality of interactions we can have with our surrounding environment. This includes access to safe drinking water, clean air, quality housing, active transport options and being prepared for any emergencies. It also means that we must be good guardians of the land and natural resources.

Mauri ora is about healthy individuals and ways of living. To enjoy good health and wellbeing, people need their culture affirmed, a sense of identity and autonomy, and the ability to make healthy choices. This includes the food and drinks we consume, how well we can engage in physical activity, and the impact of alcohol and other drugs on our lives.

Whānau ora is about healthy families and ensuring whānau are empowered to thrive, live healthy lifestyles and experience intergenerational wellbeing. This includes a sense of belonging and secure identity, access to good healthcare, housing, and education, and being able to confidently participate in society.

6. Eligibility

To be eligible to apply for Funding a group must be either:

- A recognised whānau or hapū group with a registered bank account in the name of the whānau or hapū group.
- A local Māori-led community group or Māori-led provider is a legal entity or registered charity.

7. Funding Streams

Whānau-Led Initiatives	Up to \$10,000 per application
Community-Led Initiatives	Up to \$25,000 per application

8. Activities that funding can be used for

All applicants must demonstrate that their proposed initiatives:

- Contribute to the overall vision for the Fund.
- Have an alignment to the key objectives of the Fund.
- Have the capacity and capability to design and deliver the proposed initiative, and
- Have local support for the development or implementation of the planned initiative.
- Funding will be paid in two instalments, the first payment (75%) at the beginning of the initiative and the second payment (25%) upon receipt of the final report.

9. Activities that will not be Funded

These activities will not be funded through the Community Action Fund

- Rent, lease or purchase of building or premises.
- International travel.
- Any ongoing fees or licences.
- Capital purchases over \$5,000.

10. External Assessment

An external assessment panel will review all completed applications that are submitted no later than 5pm, Friday 18 September 2026. All assessments will be completed by early October 2026.

11. Funding Round Process & Timelines

Funding Applications Open	17 August 2026
Funding Applications Closed	5pm, 18 September 2026
External Assessments	Early October 2026
Notifications	Late October 2026

12. How to Apply

All funding applications must be submitted through the Te Rau Ora Funding Platform by visiting <https://wharetukutuku.com/funding/>

13. For More Information

Website	www.wharetukutuku.com
Email	aodfund@terauora.com
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